

## summary

- Highly motivated creative professional dedicated to developing engaging designs. Experience in brand development, 360 marketing campaigns, corporate initiatives, and social media driven projects.

## experience

JUL 2021 – PRESENT  
MIAMI, FL

### Graphic Designer & Animator | TelevisaUnivision

- Work directly with the Senior Graphic Designer and Assistant Art Director on branding projects and 360 campaigns.
- Collaborate with internal partners on social + digital campaigns, corporate initiatives, rebrands and microsities.
- Create branding toolkits with a wide range of assets including: motion graphics, PowerPoint templates, social media, file organization, etc.
- Lead the creative design for social media campaigns on various tentpoles.
- Develop brand guidelines and toolkits across various properties for company-wide use.
- Manage and distribute projects and daily tasks amongst freelancers and junior designers.

JAN 2020 – JUL 2021  
MIAMI, FL

### Junior Graphic Designer | Univision Communications Inc.

- Lead the creative design for social media campaigns on various tentpoles.
- Work directly with the Senior Graphic Designer and Assistant Art Director on branding projects and 360 campaigns.
- Work closely with freelance designers and provide creative direction.
- Gather & maintain team files organized for distribution.

JAN 2019 – JAN 2020  
MIAMI, FL

### Freelance Graphic Designer | Univision Communications Inc.

- Handle daily requests including email blasts, social media posts, updating and creating PowerPoint Templates, etc.
- Work directly with the Assistant Art Director on branding projects & 360 campaigns.
- Design graphics for internal employee events/initiatives.

## education

JUL 2022 – SEP 2022  
ONLINE

### Animation Bootcamp Course SCHOOL OF MOTION

AUG 2017 – DEC 2018  
BOCA RATON, FL

### Bachelor of Fine Arts, Graphic Design FLORIDA ATLANTIC UNIVERSITY

JAN 2014 – JULY 2017  
DAVIE, FL

### Associate of Arts BROWARD COLLEGE

## languages

ENGLISH ● ● ● ● ● ● ● ●

SPANISH ● ● ● ● ● ● ● ●

## technical skills

ILLUSTRATOR ● ● ● ● ● ● ● ●  
PHOTOSHOP ● ● ● ● ● ● ● ●  
INDESIGN ● ● ● ● ● ● ● ●  
LIGHTROOM ● ● ● ● ● ● ● ●  
AFTER EFFECTS ● ● ● ● ● ● ● ●

CEROS ● ● ● ● ● ● ● ●  
WORD ● ● ● ● ● ● ● ●  
POWERPOINT ● ● ● ● ● ● ● ●  
EXCEL ● ● ● ● ● ● ● ●  
KEYNOTE ● ● ● ● ● ● ● ●

## awards + exhibitions

**Telly Award 2023**  
HISPANIC HERITAGE CAMPAIGN  
BRANDING CAMPAIGN: SILVER

**Telly Award 2023**  
BPR INTRO  
CORPORATE IMAGE: SILVER

**Telly Award 2023**  
TU RECRUITMENT  
WORKPLACE CULTURE: SILVER

**Telly Award 2022**  
HISPANIC HERITAGE CAMPAIGN  
BRANDING CAMPAIGN: SILVER