

summary

- Highly motivated creative professional dedicated to developing engaging designs. Experienced in branding development, 360 marketing campaigns, and social media driven projects.

experience

JUL 2021 – PRESENT
MIAMI, FL

Graphic Designer | TelevisaUnivision

- Work directly with the Senior Graphic Designer and Assistant Art Director on branding projects and 360 campaigns.
- Collaborate with internal partners on social + digital campaigns, corporate initiatives, rebrands and microsites.
- Create branding toolkits with a wide range of assets including: motion graphics, PowerPoint templates, social media, file organization, etc.
- Lead the creative design for social media campaigns on various tentpoles.
- Develop brand guidelines and toolkits across various properties for company-wide use.
- Manage and distribute projects and daily tasks amongst freelancers and junior designers.

JAN 2020 – JUL 2021
MIAMI, FL

Junior Graphic Designer | Univision Communications Inc.

- Lead the creative design for social media campaigns on various tentpoles.
- Work directly with the Senior Graphic Designer and Assistant Art Director on branding projects and 360 campaigns.
- Work closely with freelance designers and provide creative direction.
- Gather & maintain team files organized for distribution.

JAN 2019 – JAN 2020
MIAMI, FL

Freelance Graphic Designer | Univision Communications Inc.

- Handle daily requests including email blasts, social media posts, updating and creating PowerPoint Templates, etc.
- Work directly with the Assistant Art Director on branding projects & 360 campaigns.
- Design graphics for internal employee events/initiatives.

AUG 2016 – AUG 2017
DAVIE, FL

Gallery Assistant | Rosemary Duffy Larson Gallery

- Overlook gallery during hours of operation.
- Assist in installing and uninstalling exhibitions.
- Work directly with Gallery Manager and exhibiting artists.

FEB 2016 – DEC 2016
DAVIE, FL

Printmaking Studio Lab Assistant | Broward College

- Provide students with knowledge and assistance.
- Overlook the studio outside of class hours.
- Maintain studio cleanliness and organization.

education

JUL 2022 – SEP 2018
ONLINE

Animation Bootcamp Course SCHOOL OF MOTION

AUG 2017 – DEC 2018
BOCA RATON, FL

Bachelor of Fine Arts, Graphic Design FLORIDA ATLANTIC UNIVERSITY

JAN 2014 – JULY 2017
DAVIE, FL

Associate of Arts BROWARD COLLEGE

languages

ENGLISH



SPANISH



technical skills

ILLUSTRATOR	● ● ● ● ● ●
PHOTOSHOP	● ● ● ● ● ●
INDESIGN	● ● ● ● ● ●
LIGHTROOM	● ● ● ● ● ●
AFTER EFFECTS	● ● ● ● ● ●

CEROS	● ● ● ● ● ●
WORD	● ● ● ● ● ●
POWERPOINT	● ● ● ● ● ●
EXCEL	● ● ● ● ● ●
KEYNOTE	● ● ● ● ● ●

awards + exhibitions

Telly Award 2021
HISPANIC HERITAGE MONTH
SOCIAL & DIGITAL: SILVER

Telly Award 2021
PRE-UPFRONT
PRESENTATION: SILVER

Telly Award 2021
HR RECRUITMENT SOCIAL,
DIGITAL & PRINT: SILVER

**Juried Student
Exhibition 2016 & 2017**
ROSEMARY DUFFY LARSON GALLERY